



# KSI STORIES OF CHANGE



500-1500  
words only

**SUBMIT YOUR STORY OF CHANGE NOW!**  
(Before 16th September 2016)

Find out more at [www.ksi-indonesia.org/storyofchange](http://www.ksi-indonesia.org/storyofchange)  
or email to: [infostoryofchange@ksi-indonesia.org](mailto:infostoryofchange@ksi-indonesia.org)

# WHAT IS A STORY OF CHANGE?

A story of change is simply a story about something that has changed. Most stories are about changes, otherwise they would be very boring. They can be about changes in the way the storyteller is doing things or thinking about things, or about changes in the way that other people are doing things, or thinking about things, or descriptions about things which have happened, and what might have caused them to happen.



## IN KSI, WE ARE LOOKING FOR STORIES ABOUT:

- Changes in the way that you or your organization do research, or communicate the results of the research to other stakeholders;
- Changes in the way that your research is being used;
- Changes in the way in which your organization is managing people or other resources in order to do your work better,
- Changes in attitudes towards and processes to use research-based evidence among stakeholders involved in policymaking processes.

## HOW DOES STORIES OF CHANGE LOOK LIKE?

Stories of Change are NOT long research reports. They should be short: between 500 – 1,500 words, and they should be written in language that everybody can understand, and in a simple writing and story-telling format.



# WHY KSI IS LOOKING FOR STORIES OF CHANGE?



Because using stories can:

- Help to illustrate **CHANGES**,
- Help in understanding the reasons for the **CHANGES**,
- Clarifies the **CONTRIBUTION** of the KSI Program to those **CHANGES**,
- Provide examples of positive **CHANGES** that other organizations might wish to copy

## TYPES OF STORY

We are particularly interested in stories about:

- Changes in capacity and ways of working of policy research institutes
- Changes in production and communication research
- Changes in how policymakers acquire and use research knowledge
- Changes in interactions between research producers and the government
- Changes that have occurred because of KSI work



# WHAT BENEFIT YOU'LL GET FROM WRITING STORIES OF CHANGE



While the stories will certainly be useful to KSI and DFAT in understanding the impact of the program, we hope you will also benefit through:

- Having your stories co-published by KSI
- Greater visibility of the impact of your work
- Having the opportunity to present your story in the Knowledge Sector International Conference funded by KSI/DFAT in March 2017
- Acknowledgement of the contribution that your organization has made to strengthening the Knowledge Sector in Indonesia
- The opportunity to work closer with the KSI M&E team and a reputable firm like SOLIDARITAS, and get first-hand experience in using this useful M&E tool

## HOW KSI WILL HELP

KSI will help by providing (as necessary):

- Clear guidelines and examples
- Clinics and workshops for the staff who will write the stories
- Technical assistance in identifying and writing the stories from experts
- Assistance with publishing the stories in web and printed formats

